“The Salmon Youth Centre inspires all children, young people and their families to fulfill their potential and contribute to their community within a framework of Christian life and values.”
WHO WE ARE

The Salmon Youth Centre has been reaching out to disadvantaged young people in inner city London for over 100 years.

We inspire young people to reach their potential and contribute positively to the community in which they live.

We promote positive change in young people and support their transition to adulthood in three key ways:

• Improving young people’s Health & Wellbeing
• Preparing young people for Education & Work
• Involving young people in positive Community Engagement

WHAT WE OFFER

We provide generic youth work to young people aged 6-25, across 35 weekly provisions, including adventure, arts, dance, drama, music & sports. Alongside, we provide specialised targeted provisions including:

• Mentoring, Young Leaders, Apprenticeships & Befriending
• Salmon Express – speaking & listening programme
• Harmonies of Hope – youth music empowerment programme
• Mixables & Mixters – work with young people with disabilities
• Thrive – an empowerment programme for vulnerable young women & girls

“You may not have taught me the things teachers would, but you taught me how to be myself, and that I can be who I want to be.” JERMAINE, 16
2016/17 HIGHLIGHTS

- **2,000 young people** aged 6-25 accessed Salmon, **400-700 attended weekly**
- **49 hours of youth work** delivered weekly across **35 sessions**
- **1,700 young people accessed activities** that improve health & wellbeing
- **50 young people received one-to-one mentoring**, helping them overcome challenges at home & school
- **843 hours of specialised work** delivered to disabled young people aged 11-25
- **1,000 young women & girls** accessed Salmon, including “Thrive” – our girl’s empowerment project
- Young people at Salmon were awarded **182 AQAs, 2 NVQ Level 2, 12 DoE Awards** and over **2,000 in-house certificates**
- **2 apprentices, 13 young leaders and 33 work experience students** received on the job training, delivering **2,479 hours of youth work** and achieving qualifications
- **8 placement students** undertook part of their training towards a qualification in youth work at Salmon
- **30 trips and 10 residnetials** were provided
- **19 young people** were referred to external services, e.g. for drugs, sexual health & mental health
- **60 volunteers** supported our work, **10 completed 200+ volunteering hours**

SHARING OUR KNOWLEDGE

We trained staff across five local and national youth centres to use our Speaking & Listening Manual ‘Let’s Talk About…’. Over 160 certificates were given to young people and the manual was distributed across a further 37 youth work settings. This initiative enabled us to share best practice and knowledge with others in the sector. One of our partners, Wigan Youth Zone, said: “The training we received showed us hands on how the manual worked. The manual is a fantastic resource, clear and easy to use.”
“Salmon means a lot to me. I’ve been coming here for more than 10 years. This place has helped me grow in confidence. People at Salmon are my friends and family. Last year, I became Member of the Year. This was overwhelming. It was nice to think people thought I was worthy of getting this title. Salmon is a place where you can be yourself and open up, talk about your problems and also share positive things. Even if you feel it doesn’t do anything, it really does. People at Salmon will try and help you in every possible way.”

MEGAN, 17

“I have been coming to Salmon for six years. It was hard to fit in at first. I was the tallest one out of everyone. As soon as I got into adventure, I felt more at home and started helping out. When I turned 14, I became a young leader. This has been amazing, quite indescribable really. I have been given so many opportunities, like the Duke of Edinburgh Award. My skills, knowledge and confidence have been built up. If it wasn’t for Salmon, I would probably be in a situation of depression, at home all the time. I wouldn’t be going anywhere. I wouldn’t have had that extra support. Salmon has become a massive family, a family that I have never had. That sense of belonging that I have been longing for has finally come true and it has changed me. I have always been an energetic person, but I went from hiding all my worries, thoughts and depression to someone who can finally be open. Without Salmon, I wouldn’t be who I am right now.”

ARMADEEP, 18
“Being a young leader has helped me grow in confidence and hold back some of my anger. At home I tend to get angry quickly. Salmon has helped me to control my anger more. I have met a lot of new people and they have all helped me in so many ways. I have made new friends. I would encourage other young people to come to Salmon. They will meet new people and find people to talk to. If you have problems at home and you don’t want any of your friends to know about it, you can tell a worker at Salmon.”

JADE, 17

PARENT’S & CARERS SURVEY

Percentage of parents who have seen a positive change in their child/children since attending Salmon

“The young people gain confidence to learn different activities. Staff are very positive and very understanding.” – PARENT

“Salmon is a good place for kids to socialise and play with friends in a safe environment” – PARENT
There was a small deficit of £8,308 in 2016/17, a slight improvement on 2015/16. Grant income was 10% lower, mostly due to delayed grant renewals, however this was balanced by an increase in trading income. Donations were comparable to 2015/16, including £21,000 raised by staff & volunteers completing the “Spartan Beast” sponsored challenge. We are very grateful for their considerable efforts. During the year, Trustees received a legacy from the estate of Jim Guild, establishing a Designated Fund in his memory to be used for specific development projects in coming years. Expenditure was in line with 2015/16. At 31 March 2017, our free reserves were £287,076, a slight decrease on 2015/16. We are aiming to break even in the coming year and actively continue our fundraising efforts. We envisage activities will be maintained at current levels. A copy of the full Trustees Report and Annual Financial Statement 2016/2017 are available on request.

We are most grateful to all funders and donors for your generous support in 2016/17 and look forward to your continuing support in the coming year.
Before joining Salmon, 26-year-old Leslie Abrokwaa was selling drugs and spent time in prison. Thanks to Salmon, he’s off to Cambridge University! Here’s his story:

“During my teenage years, I built a strong bond with my older brother who always had the latest clothes and cars. I wanted these nice things but I didn’t want to ask my mum for money, so I started selling drugs. A friend told me about a “job” we could do, holding up a brothel. At first I said no, but he persuaded me. The robbery didn’t go according to plan and I ended up taking the rap. I was charged with possession of firearms and attempted robbery.

After prison I got into university, however, whilst I was there, I got swept back into the road thing deeper and went back to selling drugs, this time Class A drugs. I didn’t do it for long. I didn’t want to go back to jail – I knew what it would do to my mum. I told myself, there must be more to life, and this is what led me to church, where I met Sam, Salmon’s Director.

I started volunteering and became an apprentice. Salmon has developed me so much and brought to the surface gifts I didn’t know I had. I now have a Level 3 Diploma in Youth Work and am the Music Youth Worker. This job is something I’m passionate about – sowing seeds of positivity in young people. There are so many young people with similar stories to mine: growing up in single parent homes, dealing with peer pressures and life in London. I brought so much hurt to my family, loved ones and even myself.

Salmon has given me the opportunity to help other young people and to be a positive role model. When the opportunity arose to do a degree in Youth Work & Theology at Cambridge University, it was a no-brainer – you don’t think about that twice! Seeing the change that happened in my life has given me so much confidence for the future!”
“No other club in the area offers the same variety of activities, dedicated staff and safe environment” – PARENT

“Young people who report greater attendance at Salmon are less likely to have been given a warning from the police in the past twelve months.” – The Institute of Education

“The model of youth work practice developed by the Centre represents important transferable learning for other organisations.” – Dr Richard Slade, University of Leeds

With grateful thanks to all our supporters and funders in 2016/17

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